

PRIVACY PROTECTION INSIGHTS¹

¹ Content prepared in order to comply with disclosure requirements of S&P Global rating agency

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The Group's commitment to privacy protection

Over the years, the Poste Italiane Group has attributed great importance to the issue of personal data protection, constantly strengthening its corporate regulatory system and to ensure full compliance with current provisions and what is regulated within the General Data Protection Regulation (GDPR).

In this context, Poste Italiane has drawn up a Corporate Policy on Personal Data Protection and Privacy Guidelines and a Personal Data Protection Management System, the latter introduced with the aim of ensuring uniform data management at Group level. The regulatory system, made up of procedures, guidelines and policies, is applied in relationships with all partners and suppliers to ensure correct management of risks related to the topic of privacy in all of the Group's operations.

Failure to comply with the standards defined by the system, which may lead to violations, may result in the application of disciplinary sanctions to employees, in accordance with the provisions of the Poste Italiane CCNL (National Collective Labor Agreement). These sanctions are gradually harsher according to the seriousness of the breach (written warning, fine, suspension from work with deprivation of pay, dismissal without notice, etc.).

The Guidelines define the corporate privacy model and implement the principles of Privacy by Design and Privacy by Default, underlining the Company's obligation to ensure adequate protection of personal data right from the design of products/services and IT systems, as well as ensuring compliance with privacy legislation in the predefined data collection and processing processes. Poste Italiane is also committed to ensuring proper management of data protection risks, by carrying out the periodic management review process at the Group level, as set out in Article 32.

The management of risks related to the compromise of privacy safeguards or data breaches is integrated into the broader risk model of the Poste Italiane Group. Specifically, risks and opportunities related to the issue of privacy protection have been mapped in the Enterprise Risk Management (ERM) area. By way of example, the following risks were identified as relevant:

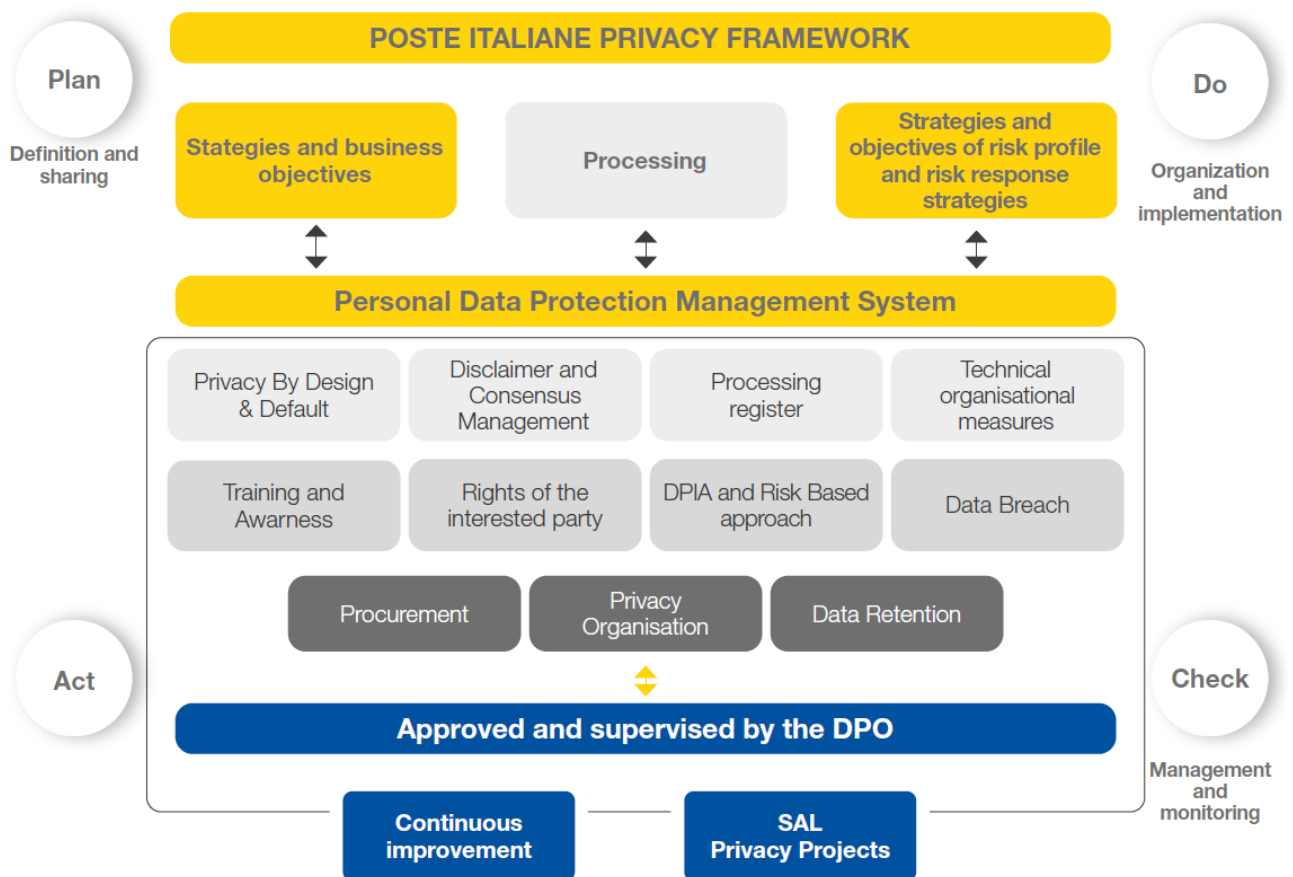
- Computer system malfunctions and/ or security failures that may lead to personal data breaches, loss or compromise of information, operational blockages or slowdowns, customer disruptions;
- Non-compliance with privacy regulations Processing of personal data in violation of applicable regulations;
- Inadequate use of big data and artificial intelligence and an increase in privacy violations.

To ensure the highest standards of personal data protection, the Group conducts annual audits in order to verify the compliance of its privacy policy. Specifically, these audits are conducted both internally through the Group's functions and externally (through third-party audits) as part of the audits conducted to obtain and maintain ISO 27001 and ISO 20001 certifications.

1. The Privacy framework of Poste Italiane

In order to ensure adequate levels of confidentiality, integrity and availability of data, information and services provided to customers, Poste Italiane has also developed and adopted a specific Privacy framework.

This framework provides oversight of the areas of intervention in which the relevant organizational and technical frameworks that have been developed operate, in order to provide ongoing monitoring of the progress achieved and encourage continuous improvement of the management system.



Poste Italiane has identified for the entire Group the figure of the Data Protection Officer, a privacy expert who assumes responsibility evaluating and directing the management of personal data processing by the data controller, in compliance with applicable data protection regulations, with particular reference to the provisions of the GDPR, and in a perspective of continuous improvement.

Consistent with this approach, the Privacy function ensures nomophylactic oversight at Group level for all responsibilities relating to personal data protection issues and coordinates the development of the aforementioned framework. To this end, the function ensures periodic reporting to board-level management regarding the Data Privacy Programme, through a specific annual report addressed to the Chief Executive Officer (CEO) and the General Manager (GM). Furthermore, established information flows are provided to the Group Risk & Compliance (RCG) reporting structures, which are integrated into the broader annual Group Risk and Compliance report addressed to the Board of Directors (BoD). Finally, an annual hearing by the Data Protection Officer (DPO) is scheduled with the Board of Statutory Auditors.

The Privacy Service Centre operates within this function and its task is to represent a single point of reference for customers in matters of privacy and to collect and manage efficiently and centrally all the requests received from customers, such as requests for access, rectification or integration and deletion of personal data and changes in the consent given, also monitoring their progress in order to identify any opportunities to improve business processes.

The Privacy Service Centre, due to its approach towards continuous improvement, unique handling of customer requests and correct compliance with regulatory provisions, is certified for its information security management system according to ISO 27001:2013 and for personal data protection according to ISO 27701:2019, through which Poste Italiane's Privacy function is able to demonstrate the compliance of certified services with the GDPR and other data privacy requirements.

2. The processing of customers' personal data

In accordance with the provisions of the GDPR, to which the Poste Italiane Group complies, the Company provides comprehensive information to customers on the processing of personal data, ensuring that the data subject is provided with information on: the nature and use of the information collected; the duration of data storage in the company's archives; data protection methods; and policies for communicating data to third parties (public and private entities). Poste Italiane also provides for the possibility for the customer to decide on the methods of collection, use, storage and processing of their data, including: the possibility of adopting the Opt-out option; the request for explicit and binding manifestation of consent (so-called Opt-in), which is required in order to lawfully proceed with the processing of personal data; the right of access to personal data held by the Company; the right to data portability, requesting the transfer of personal data to other service providers; the right to rectification, requesting the correction of inaccurate or incomplete personal data; and the right to erasure (also known as the "right to be forgotten"), requesting the deletion of personal data.

ANNEX | Number of customers whose data were used for secondary purposes

Customers whose data were used for secondary purposes (%)	2021	2022	2023	2024
Percentage of customers whose data were used for secondary purposes (%)	0	0	0	0